

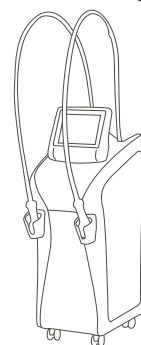


onda

**Ready
to Adopt It?**

The Body Contouring Revolution

Onda stands out in **Aesthetics** and **Dermatology**



DEKA
Innate Ability



ONDA's Quick Wins:

Localized Fat | Cellulite | Skin Laxity

Key Principles

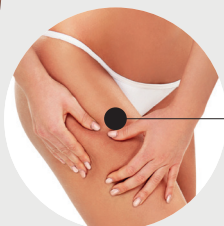
ONDA by DEKA uses **Coolwaves®** exclusive patented technology.

Coolwaves® are outstanding microwaves that selectively target fat cells to reduce localized fat deposits in a safe, effective and non-invasive way.

Don't Miss Coolwaves® for:

Localized Fat

Deeply destroy the membranes of **subcutaneous fat cells**. The resulting lysate is subsequently drained by physiological metabolic processes.



Cellulite

Work on the **connective tissue** among the **adipose lobules** of cellulite.



Skin Tightening

The immediate shrinkage of dermis collagen fibers and new collagen production stimulation make **tissues compact** and **toned**.



THE SCIENCE BEHIND

Focusing Energy only where It Is Needed

DEKA's patented **smart handpieces** at a glance:

NEW!

Ergonomic handpieces
designed to optimize
effectiveness and
handling

Emission Control
Indicator

Treatment
Start Button

Ergonomic
Handpiece





Working in a Controlled Fashion

The handpieces are specially designed to emit **Coolwaves®** in a controlled fashion, focusing energy only where it is needed (subcutaneous adipose tissue), to **preserve the surrounding tissue**.

Different Depth of Action for Different Uses

The two handpieces **Deep** and **Shallow** differ in their depth of action, each one designed for **different body areas** (abdomen, knees, hips, buttocks, underarms, submental) or **types of blemishes**.



Deep

Best for **Localized Fat** (1.2 cm depth of action)



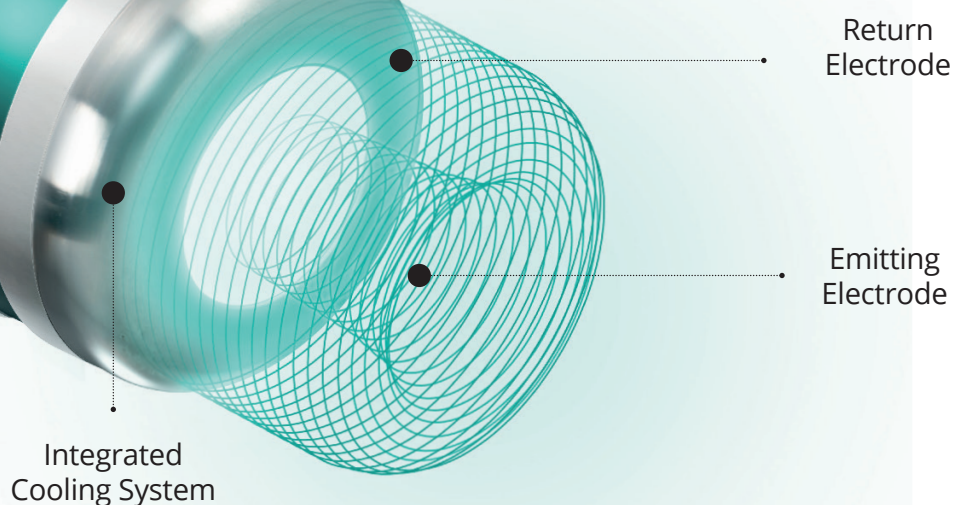
Shallow

Best for **Cellulite** | **Skin Laxity** | **Submental Fat** (0.7 cm depth of action) - NEW!

Integrated Cooling System

A contact skin cooling system is integrated into the handpieces and counterbalances the heat induced by microwaves. **The superficial derma is preserved, ensuring total patient comfort** and avoiding any side effects and inflammation.

Safety & Effectiveness

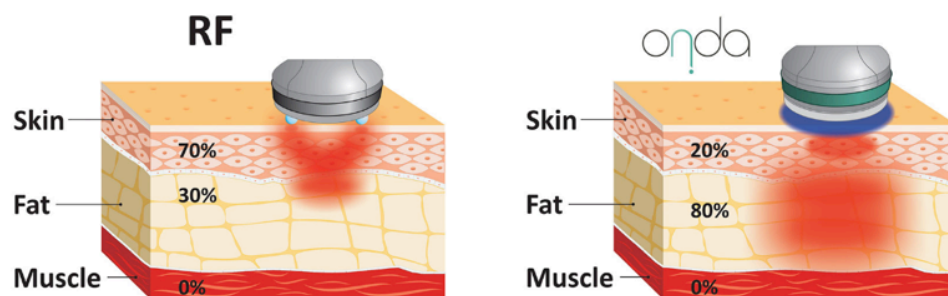


THE SCIENCE BEHIND

Selectively Target Fat Cells

No damage to skin surface

ONDA **Coolwaves®** works in depth without damaging the surrounding dermis: the **2.45 GHz microwaves are in fact mainly absorbed by fat cells**, while radio frequency energy is much more dispersed on the skin surface (dermis and epidermis).



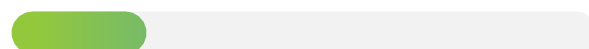
80%



Coolwaves® energy targeting the fat cells

The majority of the energy of energy penetrates into the fat.

20%



Secondary superficial thermal effect

Only 20% of the energy goes to the dermis (the heat produced is counterbalanced by a cooling system).



Clinical Results



Cellulite and Localized Fat
Courtesy of Benedetta Salsi M.D.,
Reggio Emilia - Italy



Localized Fat and Laxity
Courtesy of Ciprian Constantin
Flueras, M.D.
*Beauty anti-aging clinic,
Brasov - Romania*



Localized Fat and Laxity
Courtesy of Benedetta Salsi M.D.,
Reggio Emilia - Italy



Localized Fat (submental)
Courtesy of Benedetta Salsi M.D.,
Reggio Emilia - Italy



Knowing Our Audiences and Market

The **market** of body shaping, skin tightening and cellulite reduction has **steadily increased in the past 10 years**, supported by the release of non-surgical technologies and safer treatments, focused on achieving specific therapeutic goals.

Global Body Shaping & Skin Tightening Market*



+1.4 Billion
EXCEEDED IN 2019



12.7%
GROWTH PER YEAR
expected until 2023

*Source: Medical Insight, Inc.

The Floor to Practitioners

“ I could see a good response in my patients treated with Onda. Generally I would start with small areas and then the patients themselves, after seeing the results, would add other areas of the body.

Dr. Daniele Galimberti, MD, Hospital Italiano
Buenos Aires, Argentina

“ I have always been welcoming new technologies and clinical methods but , at the same time, I have been paying attention to the technological solutions aimed to safeguard patients. The effectiveness of microwaves surprised me especially in the treatment of cellulite, a target often difficult to treat. With Onda I got amazing results!

Prof. Nicola Zerbinati, MD, University of Insubria
Varese, Italy



Latest Scientific Publications Earned by ONDA

**Effectiveness of microwaves in treatment of cellulite:
a preliminary study**

Prof. A. Di Pietro et al.

Microwaves in body sculpting: A prospective study

Prof. P. Bonan et al.

**New System Delivering Microwaves Energy or Inducing
Subcutaneous Fat Reduction: In - Vivo Histological
and Ultrastructural Evidence**

Prof. N. Zerbinati et al.

THE PERFECT MATCH

ONDA's Strength

- **Thousands of patients** treated worldwide
- **Excellent ROI**
- Big success in more than **35 countries**
- **2 awards** as best innovative technology
- More than **90% patient satisfaction rate**
- **Fast treatment**
less than 10 minutes per area
- **3 treatments in 1**
Fat | Cellulite | Skin Tightening
- Focus on **safety** and **effectiveness**

 **Only for DEKA Users:**
a great support in medical practice
DEKA *Club*

DEKA



Scan and see
ONDA in action

Technical Specifications

ONDA	
Source	Microwaves - Coolwaves®
Frequency	2.45 GHz
Power	Up to 200 W
Smart Handpieces	Deep - Shallow
Handpiece Cooling	Integrated Patented Cooling
Emission Control	Fingerswitch
Database	Integrated tutorial with treatment protocols
Dimensions and Weight	110 (H) cm x 40 (W) x 70 (D) cm 60 Kg
Electrical Requirements	100-240 Vac - 50/60 Hz - 1500 VA

CAUTION - Visible and invisible laser radiation. Avoid eye or skin exposure to direct or scattered radiation. Class 4 laser product.

This brochure is not intended for the market of USA.



Dealer stamp



DEKA M.E.L.A. s.r.l.

Via Baldanzese, 17 - 50041 Calenzano (FI) - Italy
Tel. +39 055 8874942 - Fax +39 055 8832884

DEKA Innate Ability

A spin-off of the El.En. Group, DEKA is a world-class leader in the design and manufacture of lasers and light sources for applications in the medical field. DEKA markets its devices in more than 80 countries throughout an extensive network of international distributors as well as direct offices in Italy, France, Japan and USA. Excellence is the hallmark of DEKA's experience and recognition garnered in the sphere of R&D in over thirty years of activity. Quality, innovation and technological excellence place DEKA and its products in a unique and distinguished position in the global arena. DEKA manufactures laser devices in compliance with the specifications of Directive 93/42/EEC and its quality assurance system is in accordance with the ISO 9001 and ISO 13485 standards.