



#weuseLynton

We recently caught up with Niki from The Laser Clinic South Yorkshire in Sheffield, a private laser treatment clinic offering the very highest certified and expert standards at an affordable cost.

“Our experienced team will provide you with an excellent service in a friendly and professional environment. Laser Clinic South Yorkshire started 33 years ago as a beauty therapist in a hair dressing shop. We now have 3 shops with 10 employees and 3 self-employed members offering complementary treatments alongside it”.



TheLaserClinicSheffield



BeautyClinicShe

laserclinicsouthyorkshire.co.uk



What was it that inspired the Laser Clinic South Yorkshire?

We started off mainly in beauty, and we have progressed from there because I wanted to offer treatments which are more results driven but without being too aesthetic. We introduced Laser which is a big complement to what we do.

What Lynton equipment do you use at your clinics?

We have a Lynton LUMINA® IPL and Laser multi-platform system.

And are you happy with the clinical results you see?

Yes, I get good results with our demographic and we find we perform a lot of skin rejuvenation treatments. We get a lot of clients coming into their 40's noticing changes in their skin such as pigment changes and the appearance of facial vessels. Generally the tone and texture of their skin is changing and they don't like it. With a combination of treatments and sometimes just the Laser or IPL on its own we've been able to make measurable differences and people are really happy with their results.

Why did you choose Lynton as your aesthetic technology supplier?

It takes me a while to make a decision about something because I want to be sure I have a product I can rely on. I need to fully understand the technology so I can pass this on to my customers. It took me about 5 years from thinking about introducing Laser to actually purchasing a system. I spoke to a range of companies and I liked Lynton so much because they are a British Manufacturer and they were fairly local to me. They build their own systems so I knew they would know exactly how they work and would be able to maintain them for me, and the products were shown to deliver very effective results. Lynton covered a large range of the treatments I wanted to offer and the support behind the scenes is really good.

What advice would you give to a clinic considering laser or IPL?

Check, check and check again. It is important to consider the credentials of the manufacturer, the capability of the unit and what you need it for, the warranty, service and training available and how quickly an engineer can get to your clinic should you need one. Know your market and find out what your customers want and consider the skin types you are most likely going to be treating - Fitzpatrick 1-3, 4-5 or 6. Consider your budget and buy the best unit you can afford. Then make sure you get the very best training available. Clients will ask you very intelligent questions and often come with medical issues you need to know about. Enjoy the wonderful results you can offer!



Nicola Thompson - Clinic Director