



Beauty Shadow is located in the centre of Evesham and allows clients to unwind and relax in a beautiful, peaceful atmosphere. Paulina has been working in the industry since 2011 and has treated a variety of skin problems in that time.



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beautyshadow

beautyshadow.co.uk



# What Lynton equipment do you use at your clinic??

At Beauty Shadow we use Lyntons LUMINA $^{\circledR}$  IPL and Laser system. It's perfect for our business.

#### What inspired Beauty Shadow?

The majority of my patients have seen general improvement with good skin routines and regular facial treatments; however, this does take time... The condition of their skin did improve from these treatments, but we still experienced problems such as open pores, acne scarring, discolouration, pigmentation and in some cases broken capillaries.

For these skin conditions I had no truly effective treatment available so, I decided to research into what equipment I could invest in to improve not only patient experience but of course their results! This is when I came across Lynton! In February I visited the London beauty show and showed a particular interest in Lynton products. At the show I was able to explore the equipment and obtain extended knowledge from the very helpful staff!

After very little persuasion and much recommendation I decided to purchase a LUMINA  $^{\circledR}$ . Initially I only wanted this for facials, but I soon realised this machine could do so much more!!! I am already offering my patients fractional and IPL treatments for vascular, pigmentation problems, rosacea, scarring, skin tightening, acne, acne scarring, skin rejuvenation, resurfacing, wrinkles and even IPL hair removal. The LUMINA  $^{\circledR}$  system has definitely helped to take my business to the next level.

### And are you happy with the laser removal results you see?

I am new to aesthetic treatments, but I am already seeing the benefits for my clients! The results are fantastic and I can't wait to perform more treatments with the LUMINA $^{\circledR}$ . It has inspired me to start my Level 4 Qualification with Lynton and I can see why they are the leading IPL and Laser Manufacturers in the UK.

## Why did you choose Lynton as your aesthetic technology supplier?

Not only did Lynton come highly recommended but they also hold an exceptional reputation for their expertise. Alongside that they are a leading NHS supplier. The training and support provided by the team regarding not only the use of the equipment but also the different treatments available were second to none. From my experience alone the evidence and results speak for themselves! I am very happy with my choice of purchase and would highly recommend!

#### What advice would you give to a clinic considering laser or IPL?

Without a doubt I would advise them to take the plunge and make the purchase! My only regret was not doing it sooner! Not only has my LUMINA® machine been my best investment it has also significantly boosted my business and taken me to the next level. Facial aesthetics is a growing market – the LUMINA® has allowed me to follow the latest trends and stay at the top of my game!