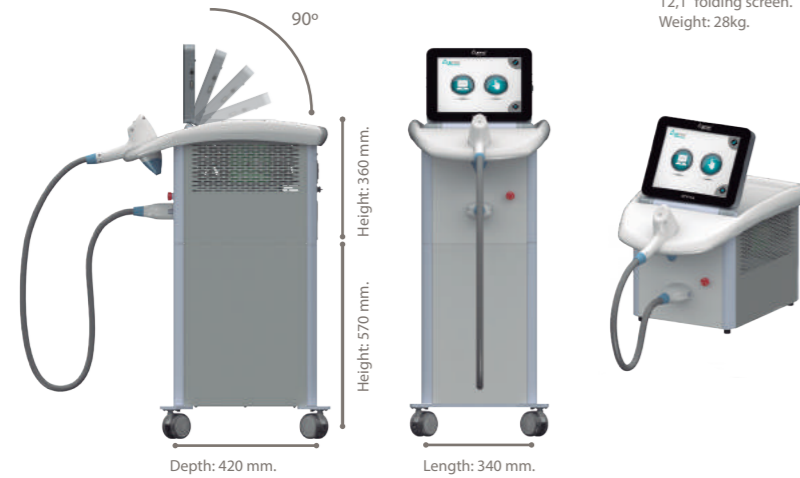


# INITIA

The most compact and lightweight device in the market



## Technical features

Type of laser	Diode laser
Wavelength	800-810nm
Max. power	1200W
Spot size	10x10mm
Pulse duration	10 -100ms
Work frequency	Standard 1-4 Hz Motion 5 and 10 HZ
Cooling system	Distilled water + 10% ethylenglycol
Max. consumption	1000 W
Supply voltage	90-250v



At Asirox we offer high-tech devices for professional aesthetic treatments. We work to make our devices comfortable, safe, effective and simple to operate. Our goal and daily objectives focus on continued improvement, ensuring we manufacture high-quality products that help meet the needs of the practitioner and consumer.

Our philosophy

Our customers and users are most important, we design thinking of you.



Now with Award-Winning Lynton Support

Lynton Lasers Ltd  
 Lynton House, Manor Lane,  
 Holmes Chapel, Cheshire, CW4 8AF  
 Tel: +44 (0)1477 536 977  
 Fax: +44 (0)1477 536 978  
[info@lynton.co.uk](mailto:info@lynton.co.uk)  
[www.lynton.co.uk](http://www.lynton.co.uk)

Info@asirox.com  
 Made in EUROPE



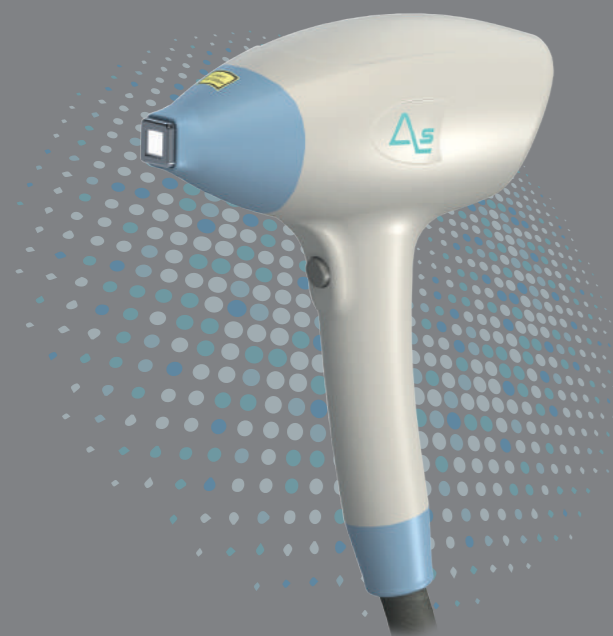
A NEW GENERATION IN  
 DIODE PAIN-FREE LASER

INITIA  
 Feel the difference



# INITIA

Laser hair removal treatments remain one of the most in-demand aesthetic procedures in the UK. As a result, practitioners now require a change to the traditional specification and output required from a professional laser device: speed, versatility and 'pain-free' treatments are now key. The new INITIA 810nm diode laser has been designed specifically to deliver these three key features, enabling quick, safe, 'pain-free' laser hair removal treatments, on all skin types.



## ICETIP™

A huge factor in 'feeling the difference' of the INITIA diode laser stems from the revelatory IceTip™ contact-cooling handpiece; a technology which offers superior safety and epidermal protection. Reaching -8°C in temperature, IceTip™ Technology continuously cools the skin during treatment, dramatically reducing discomfort and aiding the INITIA 'Pain-Free Motion' mode. A market-leading temperature allows practitioners to use higher powers than traditional diode lasers, helping achieve superior clinical results



## WHY INITIA?

An industry-leading power output of 1200W combined with record-quick delivery of 4 shots per second, aid the INITIA multi-modal output. Practitioners can select either 'Motion Mode', for quick, pain-free treatments, or the 'Standard Mode', to deliver the laser in a more traditional shot-by-shot method at higher fluences. Concentrating a maximum optical power in a diode stack allows the INITIA to provide both power and ultra-short pulses, extending the life of the diode above 15,000,000 pulses.

### Profitable Treatments

Earn money from the first pulse. Say goodbye to consumables and prohibitive spare parts. The INITIA comes with award-winning support and service from the UK's No.1 supplier, Lynton. This reassurance allows you to concentrate fully on your customers and your business.

### Record Speed & Treatment Times

Optimise your time and that of your client with ultra-fast treatment delivery. Shoot up to 4 times per second with high fluences; achieving full body hair removal in around 90 minutes.

### Ergonomic Design & Manufacture

Ultra-slim, ergonomic design with industry-leading outputs make the INITIA the premier choice in diode lasers. A user-friendly touchscreen interface with simple, built-in treatment parameters helps aid operators with varying levels of experience.

### Pain-Free Treatments

A huge factor in 'feeling the difference' of the INITIA diode laser stems from the revelatory IceTip™ contact-cooling handpiece; a technology which offers superior safety and epidermal protection. Reaching -8°C in temperature, IceTip™ Technology continuously cools the skin during treatment, dramatically reducing discomfort and aiding the INITIA 'Pain-Free' mode.

### Treat All-Year Round

Specifically designed to offer treatments for ALL skin types, ALL year round, the INITIA prevents the need to turn away any client, even those with tanned skin.

### Build Your Brand

We understand the importance of brand reputation and client referrals - the most cost-effective lead generation channel! The INITIA is the perfect tool to help build a successful business as you can be assured of its quality, reliability and highly-effective clinical results.

